



THRIVE DC'S CUPS *of* KINDNESS

WHAT IS CUPS OF KINDNESS?

Cups of Kindness is a one-day coffee-shop fundraising event throughout the Washington Metropolitan Area that benefits the over 6,000 homeless and at-risk men, women, and children living in the District of Columbia served by Thrive DC.

WHEN IS CUPS OF KINDNESS?

Thursday, OCTOBER 21, 2010

HOW CAN I GET INVOLVED?

Become an Ambassador at a participating Coffee Shop!

AMBASSADORS ROLE:

Ambassadors will be stationed at participating coffee shops throughout the metropolitan area to spread awareness of the event onsite and answer questions about its beneficiary, Thrive DC. We ask that you volunteer at least one hour of your time from 6am-8pm during the day of the event. Prior to the event, ambassadors are encouraged to promote Cups of Kindness with a goal of raising \$100 from friends, family, and colleagues.

Duties of an Ambassador:

1. Sign-up by joining Thrive DC's First-Giving Campaign for Cups of Kindness online at: <http://www.firstgiving.com/thrivedc>
2. Promote the event through a personalized fundraising page with a goal to raise \$100 (that's just 10 friends pitching in \$10 a piece – I know you can do it!)
3. Select a coffee shop and timeframe for being there online at: <http://tinyurl.com/cupsofkindness>
4. Attend an Ambassador Meeting before the event (you will receive promotional materials and displays for the event at this meeting)
5. Show up to your assigned coffee shop and have fun! ☺

Ambassador Meetings (required to attend 1 training)

Thrive DC Office (1525 Newton Street NW)
Wednesday, October 13th or
Thursday, October 14th