At the Heart of a New Start

2012 Annual Report
Dear Friends,

From the hosting of our phenomenal inaugural Gala event, **Thrive 365**, to our increased programming and capacity to serve more of our homeless and low-income neighbors, 2012 was another outstanding year for Thrive DC.

A growing network of concerned people deserve our thanks, including our talented and committed Board of Directors, generous donors and many volunteers and supporters who help everyday by bringing their creative and compassionate energy to support our work.

Since we moved to the Columbia Heights community, we have seen the closing of La Casa, the only overnight shelter in the neighborhood. And now, the only other day program in the community besides Thrive DC will be closing for good on March 31, 2013.

Our challenge in 2013 will be to fill the gap in homeless services by providing more emergency hunger relief, more crisis management, more employment training and more housing assistance to our most vulnerable community members. To meet this challenge, we are making plans to expand service hours, increase staff and launch a mobile outreach program.

2013 will be an important year and we will need your help to succeed. We look forward to welcoming new supporters and continuing to work with our dedicated partners, sponsors, donors, volunteers and friends to make Thrive DC’s quality and critical services available to those who need them most. Thank you as always for all you do to help the most vulnerable in our community.

Sincerely, [Signature]
OUR MISSION at THRIVE DC is to prevent and end homelessness by providing vulnerable individuals a comprehensive range of services to help stabilize their lives.
Helping the Most Vulnerable
In 2012, Thrive DC provided approximately 2,000 homeless and low-income individuals with the meals and emergency services, comprehensive social services, individualized support, job training, employment services and therapeutic engagement critical to stabilizing their lives and achieving independence.

For many of the individuals we serve, Thrive DC’s low barrier safety net is their last hope in the face of food insecurity, extreme poverty and homelessness and their first step towards independence and self-sufficiency.

We Envision ...
... a city in which the community unites to ensure that vulnerable individuals have the support and resources needed to lead stable and fulfilling lives.

Thrive DC has established more than 30 vibrant community partnerships reducing duplication of effort and providing a critical access point for the homeless and poor to find a variety of services at our location, including legal aid, substance abuse treatment, health care, yoga, meditation and art therapy.

CITY OF COMPASSION

Pret A Manger — Partner Extraordinaire!
There is no better example of Thrive DC’s vision in action than our partnership with Pret A Manger, a U.K.-based gourmet sandwich shop. Thrive is the sole beneficiary in Washington, DC of Pret’s “Made Today, Gone Today” program which donates food to local charities working with the hungry. As a result, Thrive DC was able to provide 57,452 meals in our Lunch To Go program in 2012. Thank you Pret A Manger!
IN 2012, THRIVE DC INCREASED the number of meals we served by 33% remaining a vital and growing source of nutrition and sustenance to approximately 200 homeless and low-income people a day. As one of the few homeless services providers in D.C. that offers free laundry and shower facilities, Thrive DC helps the most vulnerable in our community take care of their personal hygiene and maintain their individual dignity.

Thrive DC continued to provide a safe and welcoming environment in which our case managers and partner providers offer support services that include legal aid, health screenings, computer workshops, employment preparedness, housing referrals, yoga and meditation. In 2012, 44 clients obtained jobs, 11 confirmed housing placement and 2,310 received transportation assistance for medical appointments or job interviews.
SUPPORT FOR A NEW START

**DAILY BREAD/DAILY NEEDS**
Provides a broad range of crisis intervention services: daily breakfast; a weekly emergency food pantry; showers and laundry; mail and phone access; personal care supplies; transportation assistance; and emergency clothing.

**WOMEN’S PROGRAMS**
Offers a safe, peer-supported environment for women and children along with a warm, nutritious dinner nightly, crisis intervention services and physical and therapeutic activities.

**COMPUTER WORKSHOP**
Provides clients daily computer access with computer literacy workshops and a means by which to connect with friends and family and attend to personal business.

**LINKS PROGRAM**
Offers on-site educational and therapeutic activities. This program connects clients with legal, medical, and other services provided onsite by community partners and through referrals to services available off-site.

**REAL OPPORTUNITY EMPLOYMENT TRAINING**
Based on national best practices in workforce development and drawing from over a decade of direct experience, this program provides culinary training to homeless individuals; focus on job skills and individualized support helps clients find and sustain permanent employment and self-sufficiency.

**EMPLOYMENT READINESS**
Offers general assistance in the job seeking process ranging from job searching to interview skills in order to assist clients in achieving their goals of permanent employment.
VOLUNTEERS MAKE ALL THE DIFFERENCE. Each day our programs are supported by volunteers ranging in age from 8 to 80. Without this generous support, the emergency services and ongoing care that Thrive DC provides would not be possible.

In 2012, more than 1,300 volunteers including individuals, school and faith groups, and professional and community organizations were at the heart of Thrive DC’s ability to serve nutritious, well-balanced meals throughout the year.

“You guys are awesome. It touched our hearts to help others. I loved every bit of it. Keep up the hard work.”

- Margie, 2012 volunteer

90% OF FOOD SERVED COMES FROM DONATIONS

1,300+ VOLUNTEERS ENGAGED

9,500 HOURS VOLUNTEERED

$206,000 VALUE OF VOLUNTEER TIME

The Monday Volunteer Group of the Shrine of the Most Blessed Sacrament was awarded Thrive DC’s Community Hero Award in 2012 for an amazing 30 years of volunteer service at Thrive DC.

You guys are awesome. It touched our hearts to help others. I loved every bit of it. Keep up the hard work.”

- Margie, 2012 volunteer
Thrive DC held its Inaugural Gala – Thrive 365 – on October 14, 2012. The event signified the year-round impact we can make together as a community to provide those less fortunate with 365 days of hope, opportunity, nourishment and compassion.

Held at the historic, beautifully restored Howard Theatre, Thrive 365 was emceed by former DC Mayor Sharon Pratt and featured the world-famous Harlem Gospel Choir and celebrated comedian and homeless Advocate Louis Anderson.

The event was sponsored by DC Urban Living, GlobalHue, Pret A Manger and Senate Insurance, hosted by 13 generous individuals and groups and led by a dedicated Gala Planning Committee. The sold out venue, silent auction and special donations raised $54,000 to support Thrive DC’s programs.

“This was by far the best gala event I have ever attended.” - Kathy Beal
BRENDA’S STORY

In 2009, Brenda lost her job leading to a period of inconsistent housing and reliance on unemployment benefits. Brenda began coming to Thrive DC to attend the women’s evening program where she learned about the Real Opportunity Employment Training program and was accepted as a trainee in November 2012. While enrolled in the program, Thrive DC staff helped Brenda find long-term housing, which provided Brenda with an element of stability in her life that she had not had in many years.

Upon graduation, Brenda was hired at White Apron, a local deli where after only two months she received a two dollar an hour raise. Brenda is focused on her next goal to save enough money to move into an apartment closer to her family. Brenda says she appreciates all of the support the program provides and while it is up to the individual to take advantage of what Thrive offers, the focused support, caring environment, dedicated staff and structured process helped her reach her goals. Brenda remains in contact with Thrive DC staff members and we look forward to seeing her continue to succeed and achieve her goals.

Thrive DC’s Real Opportunity Employment Training program embodies our commitment to ending homelessness by providing individuals with the comprehensive support, rigorous training, and life-skills coaching needed to enter the workforce and become self-sufficient.
TO OUR DONORS, PARTNERS, SPONSORS and VOLUNTEERS we extend heartfelt thanks for your dedication to Thrive DC’s mission. The listing below recognizes those who provided support of $1,000 or more. While space does not permit listing everyone who contributed in 2012, we wish to say to each of you that we are honored and humbled by your many acts of kindness and generosity.

### FOUNDATIONS
- Agua Fund
- Corinna Higgins Trust
- Derrick Foundation
- Eugene & Agnes E. Meyer Foundation
- ExxonMobil Foundation
- Food Lion Charitable Foundation
- Garnett Foundation
- Harman Family Foundation
- J. William and Alice B. Marriott Foundation
- Jovial Foundation
- Lainoff Foundation
- MAC AIDS Fund
- Miller & Chevalier Charitable Foundation
- Morrison-Germain Foundation
- Naumann and Nehemiah Cohen Foundation, Inc.
- National Cristina Foundation
- Philip L. Graham Fund
- Prince Charitable Trusts
- Rapoport Family Foundation
- Share Fund
- United Way of the National Capital Area
- William S. Abel Foundation

### COMMUNITY
- ASBES
- Books for America
- Capital Area Tibetan Association
- Center for Student Missions
- Charles E. Smith Jewish Day School
- Commercial Real Estate Women
- DC United
- Evangelical Lutheran Church in America
- First Congregational Church
- Fresh Farm Markets
- Gifts for the Homeless
- GIVES, Inc.
- Help the Homeless Campaign
- Holy Rosary Church
- IMP Civic Program
- Jamey Elementary School
- KEYs for the Homeless Foundation
- Little River UCC
- Raise! DC
- Shrine of the Most Blessed Sacrament
- SoapBox Soaps, LLC
- St. Alban’s Parish
- United Church
- Washington Women in PR
- World Bank Comm. Connections Fund

### CORPORATIONS
- Chipotle Columbia Heights
- DC Urban Living
- DC Home Buzz
- Mo Restaurant
- Pina Manger USA
- Senate Insurance Agency, Inc.
- Starbucks Columbia Heights
- Wells Fargo

### GOVERNMENT
- Community Partnership for the Prevention of Homelessness

### INDIVIDUALS
- Cathy Harris
- Lesle Holmes
- Alicia Horton
- Leigh Jackson
- Matthew Kanna
- Michael Kator
- Effie MacKinnon
- Camille Martone
- Patrick McCabe
- Antonette Merritt
- James and Mia Moore
- Craig and Kris Morris
- Christopher O’Riordan
- Patricia Padilla
- Nicholas Patchen
- Laurence Platt
- Nicholas Rosenbach
- Jean Schiro-Zavala & Vance Zavala
- Heidi Schoenberger-Cobert
- Benjamin Snow
- Keisha Streeter-Clark
- Jean Trompeter
- Jyotika Vazrani
- Patricia Weaver
- Jeffrey Zuck
- Robert Zagorski

THANK YOU!
Thrive DC is in a strong financial position with reserves equivalent to more than 8 months of operations. In-kind support has increased by 86% in 2 years. As a result of the tremendous amount of food donated from many generous community partners, Thrive DC’s grocery bill was only 30 cents for each meal served.

Pro bono services from the Taproot Foundation resulted in our wonderful new website and the final year of our two-year partnership with Washington Women in PR resulted in a strategic communications plan and expanded media capacity.

As Thrive DC seeks to broaden programming to fill the gap in homeless services, we are an impactful investment because more than 86 cents of every dollar donated goes directly to providing services to the homeless and poor.