



Thrive DC™

At the Heart  
of a New Start

2012  
Annual Report

Dear Friends,

From the hosting of our phenomenal inaugural Gala event, **Thrive 365**, to our increased programming and capacity to serve more of our homeless and low-income neighbors, 2012 was another outstanding year for Thrive DC.

A growing network of concerned people deserve our thanks, including our talented and committed Board of Directors, generous donors and many volunteers and supporters who help everyday by bringing their creative and compassionate energy to support our work.



Since we moved to the Columbia Heights community, we have seen the closing of La Casa, the only overnight shelter in the neighborhood. And now, the only other day program in the community besides Thrive DC will be closing for good on March 31, 2013.

Our challenge in 2013 will be to fill the gap in homeless services by providing more emergency hunger relief, more crisis management, more employment training and more housing assistance to our most vulnerable community members. To meet this challenge, we are making plans to expand service hours, increase staff and launch a mobile outreach program.

2013 will be an important year and we will need your help to succeed. We look forward to welcoming new supporters and continuing to work with our dedicated partners, sponsors, donors, volunteers and friends to make Thrive DC's quality and critical services available to those who need them most. Thank you as always for all you do to help the most vulnerable in our community.

Sincerely,

A handwritten signature in black ink that reads "Alicia Ariza". The signature is fluid and cursive, with a long, sweeping underline.

**OUR MISSION** at THRIVE DC is to prevent and end homelessness by providing vulnerable individuals a comprehensive range of services to help stabilize their lives.

**Board of Directors**

- NICHOLAS ROSENBACH,**  
*President*
- ROCHELLE SANCHIRICO,**  
*Vice President*
- SAMANTHA AKINS,**  
*Secretary*
- ANTOINETTE MERRILL,**  
*Treasurer*
- KATE BARRETT**
- JULES BAUGHNS**
- CATHY HARRIS**
- CLARA LEE**
- CAMILLE MARTONE**
- BEN SNOW**
- EDGAR STEELE**



**Staff**

- ALICIA HORTON,** *Executive Director*
- TERRENCE BROWN,** *Executive Chef*
- JESSICA MACLEOD,** *Social Services Director*
- JENNIFER PAUL,** *Development Director*
- ALICE ARNOLD,** *Development Assistant*
- CLINTON HAUGHTON,** *Assistant Chef*
- CHRISTOPHER NANCE,** *Program Assistant*
- MICHAEL OCEAN,** *Administrative Assistant*
- BORIS OZUNA,** *Morning Program Coordinator*
- TRENETT SMITH,** *Evening Program Coordinator*
- CARL SMITH-HUNNICUTT,** *Volunteer Coordinator*
- RACHEL STEBER,** *Employment Specialist*
- SEAN WORMSLEY,** *Security Officer*



# CITY OF COMPASSION

## Helping the Most Vulnerable

In 2012, Thrive DC provided approximately 2,000 homeless and low-income individuals with the meals and emergency services, comprehensive social services, individualized support, job training, employment services and therapeutic engagement critical to stabilizing their lives and achieving independence.

For many of the individuals we serve, Thrive DC's low barrier safety net is their last hope in the face of food insecurity, extreme poverty and homelessness and their first step towards independence and self-sufficiency.



### Pret A Manger — Partner Extraordinaire!

There is no better example of Thrive DC's vision in action than our partnership with Pret A Manger, a U.K.-based gourmet sandwich shop. Thrive is the sole beneficiary in Washington, DC of Pret's "Made Today, Gone Today" program

which donates food to local charities working with the hungry. As a result, Thrive DC was able to provide 57,452 meals in our Lunch To Go program in 2012. Thank you Pret A Manger!

## We Envision ...

... a city in which the community unites to ensure that vulnerable individuals have the support and resources needed to lead stable and fulfilling lives.

Thrive DC has established more than 30 vibrant community partnerships reducing duplication of effort and providing a critical access point for the homeless and poor to find a variety of services at our location, including legal aid, substance abuse treatment, health care, yoga, meditation and art therapy.

## COMMUNITY OF SUPPORT



IN 2012, THRIVE DC INCREASED the number of meals we served by 33% remaining a vital and growing source of nutrition and sustenance to approximately 200 homeless and low-income people a day. As one of the few homeless services providers in D.C. that offers free laundry and shower facilities, Thrive DC helps the most vulnerable in our community take care of their personal hygiene and maintain their individual dignity.

Thrive DC continued to provide a safe and welcoming environment in which our case managers and partner providers offer support services that include legal aid, health screenings, computer workshops, employment preparedness, housing referrals, yoga and meditation. In 2012, 44 clients obtained jobs, 11 confirmed housing placement and 2,310 received transportation assistance for medical appointments or job interviews.

108,200  
MEALS SERVED

134,580  
POUNDS OF EMERGENCY  
GROCERIES  
DISTRIBUTED

3,800  
HOURS JOB TRAINING  
PROVIDED

5,715  
LOADS OF LAUNDRY /  
SHOWERS PROVIDED

39,000  
PERSONAL CARE ITEMS  
AND SUPPLIES  
DISTRIBUTED

# SUPPORT FOR A NEW START

## DAILY BREAD/DAILY NEEDS

Provides a broad range of crisis intervention services: daily breakfast; a weekly emergency food pantry; showers and laundry; mail and phone access; personal care supplies; transportation assistance; and emergency clothing.

## WOMEN'S PROGRAMS

Offers a safe, peer-supported environment for women and children along with a warm, nutritious dinner nightly, crisis intervention services and physical and therapeutic activities.

## COMPUTER WORKSHOP

Provides clients daily computer access with computer literacy workshops and a means by which to connect with friends and family and attend to personal business.



## LINKS PROGRAM

Offers on-site educational and therapeutic activities. This program connects clients with legal, medical, and other services provided onsite by community partners and through referrals to services available off-site.

## REAL OPPORTUNITY EMPLOYMENT TRAINING

Based on national best practices in workforce development and drawing from over a decade of direct experience, this program provides culinary training to homeless individuals; focus on job skills and individualized support helps clients find and sustain permanent employment and self-sufficiency.

## EMPLOYMENT READINESS

Offers general assistance in the job seeking process ranging from job searching to interview skills in order to assist clients in achieving their goals of permanent employment.

# VOLUNTEERS AT THE HEART

**VOLUNTEERS MAKE ALL THE DIFFERENCE.** Each day our programs are supported by volunteers ranging in age from 8 to 80. Without this generous support, the emergency services and ongoing care that Thrive DC provides would not be possible.

In 2012, more than 1,300 volunteers including individuals, school and faith groups, and professional and community organizations were at the heart of Thrive DC's ability to serve nutritious, well-balanced meals throughout the year.

*"You guys are awesome. It touched our hearts to help others. I loved every bit of it. Keep up the hard work."*

- Margie, 2012 volunteer



*The Monday Volunteer Group of the Shrine of the Most Blessed Sacrament was awarded Thrive DC's Community Hero Award in 2012 for an amazing 30 years of volunteer service at Thrive DC.*

**90%**

OF FOOD SERVED  
COMES FROM  
DONATIONS

**1,300+**

VOLUNTEERS ENGAGED

**9,500**

HOURS VOLUNTEERED

**\$206,000**

VALUE OF  
VOLUNTEER TIME

# THRIVE 365 INAUGURAL GALA

Thrive DC held its Inaugural Gala – Thrive 365 – on October 14, 2012. The event signified the year-round impact we can make together as a community to provide those less fortunate with **365 days of hope, opportunity, nourishment and compassion.**

Held at the historic, beautifully restored **Howard Theatre**, Thrive 365 was emceed by **former DC Mayor Sharon Pratt** and featured the world-famous **Harlem Gospel Choir** and celebrated comedian and homeless Advocate **Louis Anderson.**



The event was sponsored by DC Urban Living, GlobalHue, Pret A Manger and Senate Insurance, hosted by 13 generous individuals and groups and led by a dedicated Gala Planning Committee. The sold out venue, silent auction and special donations raised \$54,000 to support Thrive DC's programs.

*"This was by far the best gala event I have ever attended." - Kathy Beal*



## BRENDA'S STORY

In 2009, Brenda lost her job leading to a period of inconsistent housing and reliance on unemployment benefits. Brenda began coming to Thrive DC to attend the women's evening program where she learned about the Real Opportunity Employment Training program and was accepted as a trainee in November 2012. While enrolled in the program, Thrive DC staff helped Brenda find long-term housing, which provided Brenda with an element of stability in her life that she had not had in many years.

Upon graduation, Brenda was hired at White Apron, a local deli where after only two months she received a two dollar an hour raise. Brenda is focused on her next goal to save enough money to move into an apartment closer to her family. Brenda says she appreciates all of the support the program provides and while it is up to the individual to take advantage of what Thrive offers, the focused support, caring environment, dedicated staff and structured process helped her reach her goals. Brenda remains in contact with Thrive DC staff members and we look forward to seeing her continue to succeed and achieve her goals.



**Thrive DC's *Real Opportunity Employment Training program* embodies our commitment to ending homelessness by providing individuals with the comprehensive support, rigorous training, and life-skills coaching needed to enter the workforce and become self-sufficient.**

# THANK YOU!

**TO OUR DONORS, PARTNERS, SPONSORS and VOLUNTEERS** we extend heartfelt thanks for your dedication to Thrive DC's mission. The listing below recognizes those who provided support of \$1,000 or more. While space does not permit listing everyone who contributed in 2012, we wish to say to each of you that we are honored and humbled by your many acts of kindness and generosity.

## FOUNDATIONS

Agua Fund  
Corina Higginson Trust  
Dimick Foundation  
Eugene & Agnes E. Meyer Foundation  
ExxonMobil Foundation  
Food Lion Charitable Foundation  
Gannett Foundation  
Harman Family Foundation  
J. Willard and Alice S. Marriott  
Foundation  
Jovid Foundation  
Lainoff Family Foundation  
MAC AIDS Fund  
Miller & Chevalier Charitable  
Foundation  
Morris & Gwendolyn Cafritz  
Foundation  
Naomi and Nehemiah Cohen  
Foundation, Inc.  
National Cristina Foundation  
Philip L. Graham Fund  
Prince Charitable Trusts  
Rapoport Family Foundation  
Share Fund  
United Way of the National Capital  
Area  
William S. Abell Foundation

## COMMUNITY

ASAE  
Books for America  
Capital Area Tibetan Association  
Center for Student Missions  
Charles E. Smith Jewish Day School  
Commercial Real Estate Women  
DC United  
Evangelical Lutheran Church in  
America  
First Congregational Church  
Fresh Farm Markets  
Gifts for the Homeless  
GIVES, Inc.  
Help the Homeless Campaign  
Holy Rosary Church  
IMF Civic Program  
Janney Elementary School  
KEYS for the Homeless Foundation  
Little River UCC  
Raise DC  
Shrine of the Most Blessed Sacrament  
SoapBox Soaps, LLC  
St. Alban's Parish  
United Church  
Washington Women in PR  
World Bank Comm. Connections Fund

## CORPORATIONS

Chipotle Columbia Heights  
DC Urban Living  
DC Home Buzz  
Mio Restaurant  
Pret A Manger USA  
Senate Insurance Agency, Inc.  
Starbucks Columbia Heights  
Wells Fargo

## GOVERNMENT

Community Partnership for the  
Prevention of Homelessness

## INDIVIDUALS

Johari Abdul-Malik  
Varol Ablak  
Paula Antonovitch  
Blake Biles  
Jennie Bonney  
Florence and Shellie Bowers  
David C. Bowers  
Donald Coleman  
Sherilyne Dougherty  
Sandra Dunsmore  
Lillian Durham  
Daniel Englejohn  
Ruth Evans

## INDIVIDUALS

Cathy Harris  
Leslie Holmes  
Alicia Horton  
Leigh Jackson  
Matthew Kanna  
Michael Kator  
Effie Macklin  
Camille Martone  
Patrick McCabe  
Antoinette Merrill  
James and Mai Moore  
Craig and Kris Morris  
Christopher O'Brien  
Patricia Padilla  
Nicholas Patchan  
Laurence Platt  
Nicholas Rosenbach  
Jean Schiro-Zavela & Vance Zavela  
Heidi Schoenberger-Cobert  
Benjamin Snow  
Keisha Streeter-Clark  
Jean Trompeter  
Jyotika Vazirani  
Patricia Weaver  
Jeffrey Zack  
Robert Zagorski

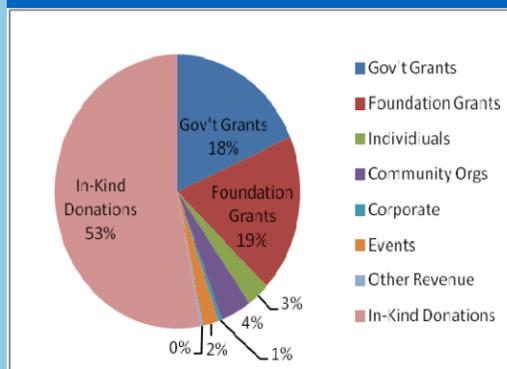
# FINANCIALS

Thrive DC is in a strong financial position with reserves equivalent to more than 8 months of operations. In-kind support has increased by 86% in 2 years. As a result of the tremendous amount of food donated from many generous community partners, Thrive DC's grocery bill was only 30 cents for each meal served.

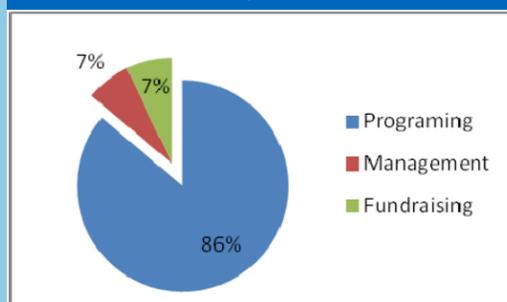
Pro bono services from the Taproot Foundation resulted in our wonderful new website and the final year of our two-year partnership with Washington Women in PR resulted in a strategic communications plan and expanded media capacity.

As Thrive DC seeks to broaden programming to fill the gap in homeless services, we are an impactful investment because more than 86 cents of every dollar donated goes directly to providing services to the homeless and poor.

## 2012 Funding Sources



## 2012 Expenditures



COMPARATIVE STATEMENT OF ACTIVITIES			
	2012	2011	2010
<b>REVENUE</b>			
Government Grants	357,764	343,203	355,282
Foundation Grants	361,296	358,362	228,372
Individuals	57,556	59,514	67,793
Community Orgs	78,159	57,263	63,026
Corporate	9,249	6,047	13,594
Events	40,684	500	34,733
Other Revenue	5,868	4,099	10,029
In Kind Donations	1,028,059	906,613	552,702
<b>TOTAL REVENUE</b>	<b>1,938,635</b>	<b>1,735,601</b>	<b>1,325,531</b>
<b>EXPENSES</b>			
<b>PROGRAM SERVICES</b>			
Daily Bread/Daily Needs	1,255,446	1,114,917	886,715
Links	117,208	218,898	130,944
Real Opportunity	89,963	64,557	105,341
Many Hands & Outreach	137,370	39,068	82,321
Computer Workshop	7,778	15,983	17,171
FEMA	0	8,889	9,440
Other Expense	11,650	0	0
<b>Total Program Services</b>	<b>1,619,415</b>	<b>1,462,312</b>	<b>1,231,932</b>
<b>SUPPORT SERVICES</b>			
Management & General	128,293	165,504	101,274
Fundraising	133,175	90,888	139,626
<b>Total Support Services</b>	<b>261,468</b>	<b>256,392</b>	<b>240,900</b>
<b>TOTAL EXPENSES</b>	<b>1,880,883</b>	<b>1,718,704</b>	<b>1,472,832</b>

\*2012 figures are before completion of financial audit.



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CFC #56398  
United Way #8280  
CVC #8275

*Selected as "One of the  
best small charities in the  
Greater Washington region"  
by the 2012-13 Catalogue  
for Philanthropy.*