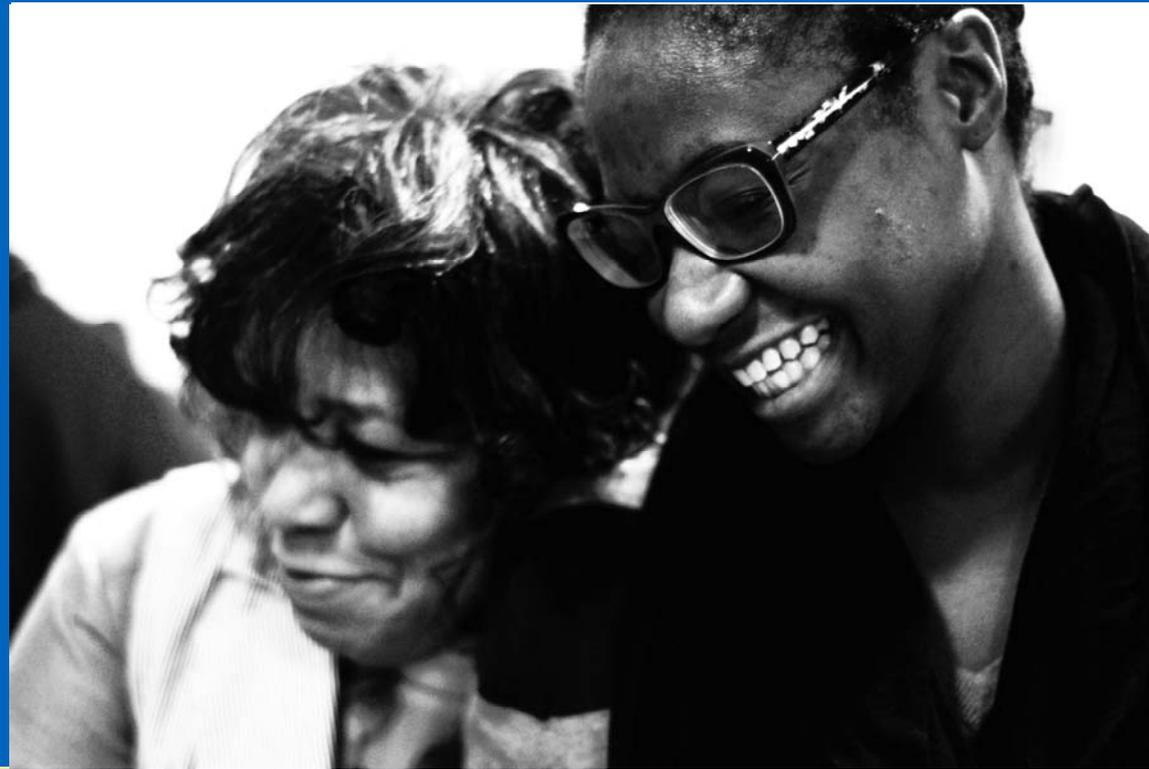




2014
Annual
Report



COMMUNITY OF COMPASSION

Dear Friends,

In 1979, Thrive DC began as the Dinner Program for Homeless Women: a small, volunteer-run effort that was initiated in response to concern for the increasing number of homeless women in the downtown corridor of our nation's Capital.

Since then, Thrive DC has evolved into a full-service agency open to anyone in need, offering an array of emergency, therapeutic, and enrichment programming designed to help all vulnerable individuals succeed in DC – the fourth most expensive city in which to live in the US.

As financial pressures have forced similar organizations to close their programs around us, Thrive DC has stayed strong and expanded to fill the service vacuum left in their wake. Thrive DC is now the only organization providing meals, showers, laundry and more to the homeless in and around Ward One. While other service providers have given increased attention to other parts of the city, Thrive DC has made a commitment to this part of the District which is home to some of its most ethnically and economically diverse neighborhoods.

Over the next five years, we will continue to expand our legacy of service by growing our programs, serving more community members in need, bringing a stronger voice to pressing issues, such as a lack of affordable housing, and developing the needed resources, infrastructure, and facilities to support our work and mission.

We are very excited as Thrive DC embarks on the next leg of its journey! To all of our old friends and new, I would like to invite you to join us as we do more to help homeless and vulnerable individuals take steps toward independence and self sufficiency!

Sincerely,

A handwritten signature in black ink, appearing to read "Alicia Arango".

Executive Director



OUR MISSION at THRIVE DC is to prevent and end homelessness by providing vulnerable individuals a comprehensive range of services to help stabilize their lives.

Board of Directors

Nick Rosenbach
President
Rochelle Sanchirico
Vice President
Toya Carmichael
Secretary
Tamika Jackson
Treasurer

Samantha Akins
Kate Barrett
Kathleen Eder
Steve Groeninger
Cathy Harris
Sierra Jackson
Dr. Clara Lee
Camille Martone
Synina Pugh-Jackson



Photo by: DCEventPhoto

Staff

Alicia Horton
Executive Director
Terrence Brown
Executive Chef
Jessica MacLeod
Social Services Director
Jennifer Paul
Development Director
Herbert Brown
AM Program Coordinator
Nicole Coates
Substance Abuse Counselor
Louise Fix
Avodah Fellow
Jemahl Nixon,
Employment Specialist
Michael Ocean
Administrative Assistant
Nicole Price
Reentry Program Manager
Julia Selby
Development Associate



Brenna Shanahan
AM Program Assistant
Trenett Smith
PM Program Coordinator
Greg Rockwell
*Volunteer & Communications
Coordinator*
Sean Wormsley
Security Officer
Rakeem Watkins
Food Rescue Driver

AT THE HEART ...

130,671
Meals Served

7,241
Loads of Laundry and
Showers Provided

5,177
Computer Lab Hours

46,636
Personal Care Items
Distributed

86,283
Pounds of Fresh
Produce & Groceries
Distributed



Daily Bread/Daily Needs

In 2014, Thrive DC served over 2,000 unique homeless and low-income individuals daily meals, weekly emergency groceries, and weekly fresh produce. Since the closing of Rachel's Women's Center, Thrive DC is **one of only six organizations in the District that provides free laundry service, and one of only eight that provides free showers for the homeless.**

Women's Dinner Program

Offers a safe, peer-supported environment for women and children along with a warm, nutritious dinner nightly, crisis intervention services, and physical, therapeutic and educational activities.

Computer Workshop

Provides clients with daily computer access, computer literacy workshops, and a way to connect with friends, family, and attend to personal business.

Links Program

Offers on-site case management, as well as educational and therapeutic activities and referrals to other agencies. The program connects clients with legal, medical, counseling and other services provided onsite by community partners.

Our newest Links initiative is our **Music Group!** Every week, clients partake in this wonderful creative outlet in which they jam, practice songs, and build relationships with staff over common interests.

... OF A NEW START

In 2014, Thrive DC deepened its commitment to addressing the root causes of homelessness in our clients' lives. We increased our housing placements by 20%, added a substance abuse counselor to our staff, expanded employment support and launched a program to support women post incarceration.



Real Opportunity Employment Training Program

Based on national best practices and over a decade of direct experience, this program provides culinary training to homeless and low-income individuals, while also focusing on interpersonal skills and individual support to help clients find and sustain permanent employment and self-sufficiency.

Employment Readiness

Offers general assistance in the job seeking process ranging from job searching to interview skills in order to assist clients in achieving their goals of permanent employment.

Women In New Directions (WIND)

A new program for women reentering the community after incarceration, WIND provides intensive case management, substance abuse counseling, and wrap-around services – without time limits, and without judgment over their conviction.

“Thank you so much for putting up with my neuroticism and melt downs. I know it’s your job to do what you do but I thank God you chose to be part of my support system... When I chat with you I forget all labels. I am not a homeless woman with a criminal record. With you my bruised ego is alive.” – WIND Client

49 Housing Placements

21 Jobs Obtained

41 In Substance Abuse Programs

27 In Prison Reentry Program

268 Families Served

500+ Receiving Mail

A COMMUNITY THAT GIVES ...

550
Donors

\$1,187,000
Financial Support Received

\$1,508,000
Value of Donated Food
and Supplies

Our clients achieve success through the vital programs our community of donors so generously supports. In 2014, **550 donors gave over a million dollars** to ensure we could meet the needs of an increasing homeless population. We thank the many individuals, foundations, corporations, and groups that generously partner with Thrive DC to make a difference in the lives of the most vulnerable in our community.



Ford's Theatre — The Holiday Spirit

Thrive DC received a wonderful surprise phone call in November from Ford's Theatre—we had been selected as the beneficiary of their annual holiday donation drive. At the end of the final performance of the season's production of *A Christmas Carol*, Thrive DC's Executive Director Alicia Horton was presented with a check by the cast for over \$84,000. This is but one example of many acts of kindness we experienced during the holidays!

Thrive 365 Gala—Creating Hope and Opportunity

More than 200 people joined us on October 19, 2014 for the Third Annual Thrive 365 Gala, celebrating the accomplishments of our clients as well as Thrive DC's 35 years of service to our community.

The Sunday brunch gala was held with leadership support from an array of generous Sponsors, Hosts, VIP Supporters, performers and Gala Planning Committee members. The \$60,000 raised was enough to provide 40,000 nutritious meals to people experiencing homelessness or food insecurity in our community. We thank everyone who made this success possible. We could not have done it without you!

... FROM THE HEART

Approximately half of the support Thrive DC receives comes from in-kind donations given by over 26 organizations and countless individuals. Without our community of supporters who assist us with food, clothing, toiletries, and more we would be wholly unable to serve over 250 clients each day and have such a deep impact in their lives.

Holiday Gift Drive

Janney Elementary School has been involved with Thrive DC for over two decades. During the 2014 holiday season, Janney students, parents, and faculty came together for the 3rd annual holiday drive offering hundreds of gifts of clothing, books, electronics, and more to brighten the lives of Thrive DC's youngest clients.



Welcome Warmth Coat Drive

This winter, Thrive DC expanded the *Welcome Warmth Coat Drive* to provide more help to individuals exposed to severe weather. Through three separate distribution dates, Thrive DC provided over 880 coats and 1,800 scarves, hats, gloves, and blankets to homeless and at-risk men, women, and children.

Thank you to all who made this year's coat drive such a success, and special thanks to our partners: The Diner, Sports Zone, Gifts for the Homeless, Little River UCC, and Giving Back Linda's Legacy!

Donor Spotlight

Dr. Clara B. Lee made her first donation to Thrive DC in 1998 during Fannie Mae's Help the Homeless Walkathon when she decided to give to an organization she'd never heard of before. She soon met a Thrive DC client who had attended graduate school and enjoyed a career in law, but still found herself homeless. That's when Clara decided to fully immerse herself with Thrive DC. "I've seen the faces of the women and children who come through [Thrive DC]. I realize how easily that could be any of us," said Clara.



Seventeen years and many gifts later, Clara is now heavily involved with Thrive DC as a donor, a volunteer, and a board member. "It's important to give back," said Clara, "**Thrive DC has my heart.**"

VOLUNTEERS GIVE HOPE

Volunteers make all the difference. They partner with our small, dedicated staff not only to serve meals, but also to provide personal attention to our clients. We rely on schools, faith groups, universities, corporations, and concerned local residents to give their time and their talent every morning and evening.

Community is an integral part of Thrive DC – volunteers get to know each other in our bustling kitchen, and interact with our clients in our supportive environment where mutual respect is valued. This experience helps them advocate more strongly and more passionately for policies that will bring an end to homelessness.



1,695
Volunteers

8,778
Volunteer Hours

\$340,000
Value of Volunteer
Time

“I have had experiences with kitchens similar to Thrive [DC]. The clients were appreciative but they had a time limit, rules of how much food they can take, and different policies to follow. While I spent my time volunteering at that specific kitchen, the policies made sense. **After being at Thrive they started to not make sense.** Thrive [DC] truly allows the clients to sit down, relax, chat, eat, enjoy themselves, and overall feel like every other person who may be more privileged.”

– Rachael Mark, Buffalo State College

FIVE YEARS ... LOOKING OUT

Over the last 35 years Thrive DC has accomplished a tremendous amount. But now the need is greater than ever before, with nearly 8,000 homeless individuals and families in the District and the recent loss of several homeless service providers, especially in Ward One.

Over the next five years, Thrive DC needs to step into the gap where we can be most effective helping DC's homeless community. With our Board of Directors, we have set six major goals for Thrive DC:

1. Expand our programming by 20% to better connect clients with employment and housing.
2. Provide more resources for homeless women by developing additional emergency shelter opportunities in severe weather conditions.
3. Advocate to increase and preserve affordable housing stock in Ward One.
4. Build our financial strength to a capacity able to achieve our vision.
5. Raise our visibility and take a leadership role in ending and preventing homelessness in the District.
6. Secure a permanent facility for Thrive DC in Ward One to house our administration, operations, and programs.

Our plans are ambitious – but necessary in order to resourcefully empower our city's growing number of homeless and severely low-income neighbors to live productive and fulfilling lives. Our mission is to prevent and end homelessness, not just through housing, but through a comprehensive approach designed to identify obstacles, overcome barriers and create new pathways to stability and independence. We are eager to continue vibrant partnerships and build new ones as we look forward to the next five years of organizational growth for Thrive DC and expanded resources for our homeless community.



THANK YOU!

TO OUR DONORS, PARTNERS, SPONSORS and VOLUNTEERS we extend heartfelt thanks for your dedication to Thrive DC's mission. The listing below recognizes those who provided support of \$1,000 or more. While space does not permit listing everyone who contributed in 2014, we wish to say to each of you that we are honored and humbled by your many acts of kindness and generosity.

FOUNDATIONS

Agua Fund
Ben's Chili Bowl Foundation, Inc.
BJ's Charitable Foundation
Charles Delmar Foundation
City Fund
Clark-Winchcole Foundation
Corina Higginson Trust
Dimick Foundation
Food Lion Charitable Foundation
Gannett Foundation
Harman Family Foundation
Henry E. Niles Foundation, Inc.
J. Willard and Alice S. Marriott Foundation
Jovid Foundation
Lainoff Family Foundation
MAC AIDS Fund
Miller & Chevalier Charitable Foundation
Morris & Gwendolyn Cafritz Foundation
Naomi & Nehemiah Cohen Foundation, Inc.
Phase Foundation
Philip L. Graham Fund
Rapoport Family Foundation
Richard E. and Nancy P. Marriott Foundation
Share Fund
The JV Schiro Zavela Foundation

COMMUNITY

Alpha Phi Omega, Eta Phi Chapter
Commercial Real Estate Women
Episcopal Diocese of Washington
Evangelical Lutheran Church in America
First Congregational Church
Ford's Theatre
Gives, Inc.
IMF Civic Program
Little River United Church of Christ
Shrine of the Most Blessed Sacrament
Thomas Circle Singers
United Church
United Way of the National Capital Area
Westmoreland Congregational United Church of Christ
Workers of St. Alban's
World Bank Community Connections Fund

GOVERNMENT

Community Partnership for the Prevention of Homelessness
Justice Grants Administration

CORPORATIONS

Aronson LLC
C.B. Lee Consulting Group, LLC
Caucus Salvadoreño Empresarial, Inc.
DC Urban Living
EventEQ
Gupton & Associates, Inc.
Kator, Parks, Weiser & Harris, PLLC
Law Office of George Foote
Martone Construction
Pepco
Strasser:Studio
Towne Residential
United Bank

INDIVIDUALS

Varol Ablak
Anonymous (Washington, DC)
Estate of Patricia C. Armstrong
Kathryn Barrett
Florence Bowers
Chava Brandriss
Ron Burley
Maura Dollymore
Sandra Dunsmore
Dr. Lillian Durham
Kathleen Eder
Joseph Goldman

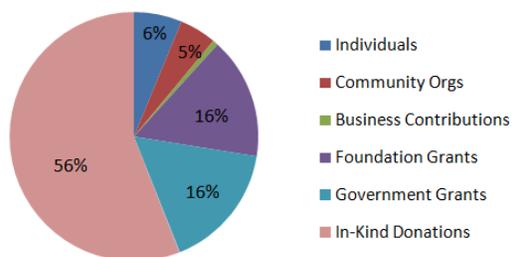
INDIVIDUALS

Steve Groeninger
Cathy Harris
Shaun and Michael D. Jones
Frances Kane
David Kanstoroom
Michael and Nancy Kator
Dr. Clara B. Lee
Timothy Lee
John and Effie Macklin
Thomas Marino
Camille Martone
Lynn Matrisian
Avi Meyerstein
Christopher O'Brien
Peter and Laura Rundlet
Natasha Shields
Sally and Francis Smith
Ben Snow
Keisha Streeter-Clark
Dr. Robert E. Taylor
Jean E. Trompeter
Jyotika Vazirani and Nizam Ali
Telesa Via and Elliot Ferguson
Patricia Weaver and John Buckley
Laura Wilson Phelan

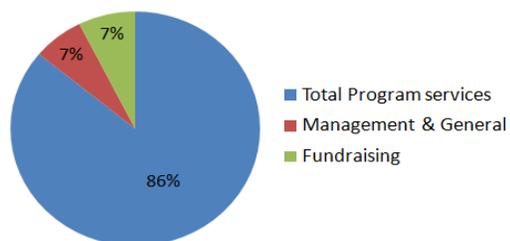
LOW OVERHEAD, HIGH IMPACT

At Thrive DC, our focus is on providing the best of care for clients while ensuring careful stewardship of generously donated funds from a diverse, growing community of supporters. Our small, dedicated staff of 14 full-time and 3 part-time team members are joined by 1,000 volunteers annually to deliver a comprehensive range of emergency and support services. Because homelessness and food insecurity are on the rise in the District, our work remains vital. If you are a past supporter, we hope you will continue with us and if you are new to our cause, please join us! To learn about ways to get involved, visit thriveDC.org/donate or thriveDC.org/volunteer.

2014 Funding Sources



2014 Expenditures



COMPARATIVE STATEMENT OF ACTIVITIES

	2012	2013	2014
REVENUE			
Individual Contributions	98,462	141,528	168,363
Community Organizations	42,026	64,988	129,183
Business Contributions	9,249	2,200	19,080
Foundation Grants	361,296	374,709	425,790
Government Grants	357,764	391,445	442,840
Events	40,684	66,322	
Other	1,096	6,736	2,225
In-Kind Donations	1,152,896	1,418,776	1,508,127
TOTAL REVENUE	2,063,473	2,466,704	2,695,608
EXPENSES			
PROGRAM SERVICES			
Computer Workshop	11,478	9,141	8,236
Daily Bread/Daily Needs	1,261,958	1,590,408	1,592,548
Dinner Program		70,173	104,480
Links	120,938	144,252	243,728
Many Hands	79,139	85,891	87,286
Public Education	65,152	72,471	80,720
Real Opportunity	92,733	94,847	110,484
Re-Entry Program			96,283
Total Program Services	1,631,398	2,067,183	2,323,765
SUPPORT SERVICES			
Management & General	224,373	162,377	178,586
Fundraising	149,953	165,643	199,966
Total Support Services	374,326	328,020	378,552
TOTAL EXPENSES	2,005,724	2,395,203	2,702,317

*Source: 2014 audited financials



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United Way #8280

